

emily wilson

DESIGN + PASSION

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A 2006 RIT graduate with a BFA in Graphic Design & Minor in Communications. Emily is an award-winning designer & owner of red glasses who established her brand back in '06. Living in the DC area for five years—she's worked with NPR, Washington Gas, Scope It Out, GEICO, Jim Beam, the FBI and the Foundation for Eye Health Awareness. She enjoys a good jquery tip and continually increases her knowledge in wordpress, typography and how to become a better designer. Outside the office, you'll find her cheering for Pittsburgh's greatest—Marc-André Fleury or flipping through ReadyMade's most recent issue. Emily is always on the go—constantly reevaluating her position and eager to solve any challenge, like building a typeface from scratch.

redframe(s)design

1301 N Troy St / Arlington, VA 22201

Work Experience

11.2009 – Present
Bremmer & Goris, Designer

Works with local associations and non-profits such as Washington Gas, the Vision Council and the Alexandria Police Foundation to develop successful social media/marketing campaigns, advertisements and branding. Also, produces unique spot art/illustrations for several publications. Recently led design team through company site refresh—currently being developed. Utilized web skill to produce a more attractive site for bringing in new business.

04.2009 – 11.2009
CDG Interactive, Contract Designer

Primary responsibilities included high-quality web solutions with complementary print materials. Worked with FBI, GEICO, InterExchange and other notable hotel chains. Duties included creation of visually attractive web applications, site updates and UI enhancements. Worked with developer to refresh the 2008 FBI Crime statistics site. Lead designer in total brand overhaul for InterExchange: a non-profit organization devoted to promoting cross-cultural awareness through work and volunteer exchange programs. Adjusted print collateral for six sub-divisions, corporate stationery and social media.

07.2006 – 11.2008
Sightline Marketing, Designer

Part of a small in-house design team where the bulk of the work fell into the financial, non-profit, security and engineering industries. Expert knowledge of print production and negotiating with vendors. Worked directly with representatives for job estimates and scheduling. Worked with NPR to create a memorable and successful holiday mailer to generate more traffic to their online store. Exposed to html and css training with multimedia manager.

05.2005 – 08.2005
Silverscape, Design Intern

Drove the success of Common Goal—a new portal available to clients enabling quick and easy edits to their website. Created icons and improved collateral's marketability. Developed a preliminary understanding of web design and Dreamweaver. Brainstormed ad components and direct mail campaigns.

05.2004 – 08.2004
PGA TOUR, Design Intern

Worked primarily with Quark to replace and update ads, design direct mail comps and collaborate with the team to produce new materials for events. Collaborated with the head of Human Resources to construct a better marketing scheme for the Recruitment program.

Freelance Clients

IOMAXIS, Eastman Strings, Qorvis Communications, ESFI & Scope It Out

Expertise

UI/UX, Illustration, Typography, Adobe InDesign, Illustrator, Photoshop, Acrobat & Dreamweaver, Wordpress, Print production, Microsoft Office: Word, Excel, & Powerpoint, Quark, Project Management & CMS

Extras

Digital Capital Week (DCWEEK 2010) Panelist Organizer, Adobe User Group co-manager, AIGA DC, reFresh DC, FOWD: Future of Web Design, Dreamweaver II, III, and Advanced CSS Training, HOW Design Conference '07, Hatch Show Print Letterpress Workshop, AIGA DC Salons, FITC: Flash in The Can