



## CONTACT EMILY

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# EMILY WILSON | Designer

## EMILY WILSON, AN AWARD-WINNING DESIGNER & OWNER OF RED GLASSES WHO ESTABLISHED HER BRAND BACK IN 2006.

Working in the DC area for nearly four years she has collaborated with notable clients in the profit and non-profit sectors such as NPR, Scope It Out, GEICO, Jim Beam, The Diana Legacy Fund, INSA and the Alzheimer's Association. Enjoys learning new techniques and continually improving knowledge of typography, letterpress and book binding.

### EMPLOYMENT

#### CDG INTERACTIVE, DESIGNER

APR 2009 – PRESENT

Primary responsibilities include delivering unique and high quality web-based projects with complementary print materials. Clients include Bay Bridge Technologies, FBI, GEICO, InterExchange, Mondial and other hotel brands. Duties consist of designing visually attractive web applications, multi-step interface, site redesign and usability enhancements. Refreshed the look and feel of the 2008 FBI Crime statistics site along with the CSS component. Redesigned print collateral for InterExchange and corporate stationery. Consulted on the redesign of the website and forms; pulled elements into program materials to mimic the new look and feel. Combined vector illustration with modern photography to create a more vibrant and appealing appearance for young adults to travel abroad.

#### SIGHTLINE MARKETING, DESIGNER

JUL 2006 – NOV 2008

Produced work in the financial, non-profit, security and engineering industries. Managed projects including event branding, identity, direct mail (NPR Holiday mailer), ad campaigns, web e-blasts and new media. Expert knowledge of print production and negotiating with vendors. Worked directly with representatives for job estimates, scheduling and press checks. Assisted Creative Director with proposal design and attended client meetings.

#### SILVERSCAPE, DESIGN INTERN

MAY 2005 – AUG 2005

Drove the success of Common Goal—a new portal available to clients enabling quick and easy edits to their website. Created icons and improved collateral's marketability. Developed a sound understanding of web design and Dreamweaver.

#### PGA TOUR, DESIGN INTERN

MAY 2004 – AUG 2004

Worked primarily with Quark to replace and update ads, design direct mail comps and collaborate with the team to produce new materials for events. Collaborated with the head of Human Resources to construct a better marketing scheme for the recruitment program.

### FREELANCE

#### CURRENT WORK

IOMAXIS, Eastman Strings

#### PAST CLIENTS

Qorvis Communications, ESFI, Motivators Unlimited, Scope It Out, Brendan Smialowski, Crossbridge Financial & Rotolite Elliott

### EDUCATION

Rochester Institute of Technology

Class of '06 | BFA Graphic Design, Minor in Communications

### EXPERTISE

User Interface design, Print production, Illustration, Typography, Adobe CS4 Suite, Wordpress, Microsoft Office, Quark, Project Management, CSS/HTML & CMS

### EXTRAS

ALGA DC, Art Directors Club: Metropolitan Washington, DC Design Babes, Adobe User Group DC, reFresh DC, FOWD: Future of Web Design, HOW Design Conference '07, Hatch Show Print Letterpress Workshop, FITC: Flash in The Can



**MARCOM CREATIVE AWARDS** | INSA National Security Alliance & Analytic Transformation (2007 Platinum & Honorable Mention)  
**AMERICAN CORPORATE IDENTITY AWARD** | Ocean Atlantic: The Villages of Old Town (2007)